



## OVER 1000 TONNES of glass recycled!

*BottleCycler has reached another major milestone recycling over 1000 tonnes of glass. Melbourne venues participating in the NPC trial have contributed over 250,000kg to this figure.*

### Melbourne trials - only 6 months to go.

Packaging Stewardship Forum trials will conclude in Melbourne in December 2008. Melbourne venues need to act now to take advantage of 2 months free use of BottleCycler.

We are 12 months into an 18 month NPC programme of free trials of BottleCycler, available to 90 venues in Melbourne as a means to encourage licensed premises to recycle their glass bottles and to facilitate that process.

So far over 50 venues have been involved in the trial and with a post trial take up of BottleCycler services of over 70%, recycling of glass is on the increase which means less glass going to landfill. However the industry record is still very poor. Licensed premises in Australia send approximately 50,000 tonnes of glass to landfill each year. Only 10% of venues have glass recycling processes in place. Do the Right Thing and join the 10% now.

### The trial so far:

In Melbourne over half a million wine bottles/one and a half million stubbies have been recycled, the equivalent of over 250,000kg of glass.



A year into the trial, Victoria University has sufficient results to report back on the business case for recycling glass using BottleCycler. Research findings:

- venues with large volumes of bottle glass found BottleCycler more cost effective than disposal to landfill.
- smaller venues find the non-cash benefits – space saving, OH&S improvements, noise abatement, environmental feel good factor and raising of staff morale, outweigh the cost differences.

### BottleCycler appeals to “Y generation”



One Six One Nightclub

Trial feedback has shown that whilst the Y generation appreciate the use of BottleCycler as it makes their work easier, less dangerous and less physically demanding, they love it because they are environmentally aware and do care about recycling.



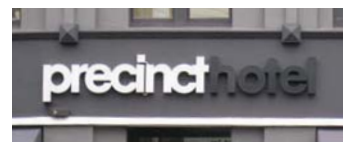
Fix Bar at Docklands

Matt Darcy in his previous role at the Anglers Tavern on the banks of the Maribyrnong, was one of our first customers in 2004 using a machine in the main bar and a second one in the beer garden. The Anglers has since changed hands but continues the environmental best practice started by Matt and his team and continues to recycle their glass using BottleCycler.



Greyhound Bar

Matt, now part of one of Melbourne's newest establishments, The Precinct in Richmond, continues to recycle glass using 2 BottleCycler units and says:



*“Having used the BottleCycler system in our previous venue, The Anglers Tavern, we were keen to have the same operation in our new venue, it saves us time and space and we are doing our bit for the environment”.*

*Matt Darcy, The Precinct*



To experience the benefits of BottleCycler, in Melbourne contact: [glen@bottlecycler.com](mailto:glen@bottlecycler.com)  
 in Sydney contact: [jason@bottlecycler.com](mailto:jason@bottlecycler.com)  
 or call **1300 306 039**

[www.bottlecycler.com](http://www.bottlecycler.com)

encouraging environmental best practice in venues in Australia

And at another newcomer Silk Road on Collins Street, the stunning, massive bar in the 1930s heritage listed building, the use of BottleCycler has had huge space saving benefits, freeing up parking space which can rightfully be used by customers:

*"We would be lost without our Bottlecycler, with the amount of glass waste we have on Friday night alone we would not be able to cope, we would have to fill our whole parking space with wheelie bins".*

**Ben Kissane (Bar Operations Manager)**



Silk Road



Damien Edwards,  
F&B Manager,  
Qantas Club  
Lounge

Qantas Club Lounge enthusiastically took up the offer of the free trial and since August 2007, the BottleCycler machine at Qantas Club Lounge has processed more than 361,000 bottles or 72.2 tonnes and this has resulted in 72,000 kilograms of glass diverted from landfill.

*"The BottleCycler has reduced the amount of time required to dispose of the used bottles, is easy to use and allows staff at the Melbourne Qantas Club more time to be with their members."*

**Ed Cordner, CEO, National Packaging Covenant**

Thanks to other recent participants: The Local, Lalor Bowling Club, Naughtons Hotel, Metro Nightclub, Strike Bowling Bar, Dreams Club, Cross Keys Hotel, M Bar, Ruby's Pizza Restaurant, Red Eye Bar, Shamiana, Qantas Catering, Sebel, Kent Hotel, Crowne Plaza, Three One Two, Wed on Wellington and Mynt Lounge.

## About the trial:

The National Packaging Covenant and The Packaging Stewardship Forum, supported by Melbourne City Council are funding the Melbourne trials of BottleCycler. Over 18 months, 90 venues will experience the BottleCycler service for 2 months without charge. BottleCycler is delighted to be helping to achieve NPC objectives of:

- Increasing the amount of glass that is recycled
- Reducing the quantity of glass going to landfill

The National Packaging Covenant is a unique initiative between government and industry, to stop packaging waste ending up in landfill. Working together with Australian brand owners and the packaging supply chain the Covenant scrutinises better ways to recycle, reuse, recover and re-design packaging so it is sustainable and does not end up in landfill. This trial aims to increase quantity of glass being recycled by 1000 tonnes over 18 months.

**BottleCycler is now able to offer free trials, sponsored by PSF, in parts of NSW. Our 22 early participants have already collectively recycled over 50 tonnes of glass.**

Congratulations and thanks to Novotel Wollongong, Willoughby Hotel, Parramatta Leagues Club, Commodore Hotel, Castro's, Cremorne Hotel, Woonona Bowling Club, Pymble Golf Club, Kinselas Hotel, Sebel Pier One, Sebel Parramatta, Citigate Sebel Sydney, Citigate Sebel Central, Shangri La, Seven Hills RSL, Wok Star, Trademark Hotel, Sheraton on the Park, Koi Restaurant, Kings Cross Hotel, Peppers Resort Fairmont and Port Orient Harbourside.

**To participate in the free trial and experience the benefits contact Glen in Melbourne or Jason in Sydney on 1300 306 039**

**SAVE SPACE • SAVE TIME • REDUCE NOISE • TIDIER PREMISES • IMPROVED OH&S • ENVIRONMENTAL BEST PRACTICE**

