



MELBOURNE 471 - SYDNEY 122 *Which city will recycle more glass?*

It's early days in the Sydney free trials but take up is good. We're eager to see if Sydneysiders are more environmentally responsible than Melbournians...

The trial so far – with only 2 months to go Melbourne has recycled 471 tonnes of glass. That's 471 tonnes which would without the BottleCycler trial, have gone to landfill. Sydney has recycled 122 tonnes of glass and still has another 10 months to go, during which time venues can experience the benefits of recycling their used glass using BottleCycler, for free for 2 months.

Sydney gains momentum - Melbourne venues enjoy final months of free trials - Wollongong underway - Newcastle & Brisbane coming soon.

Expanding in NSW – following the Novotel **Wollongong**, next to participate in the Gong was **Illawarra Master Builders** with the **Laundy Group** close behind trialling 3 machines in their hotels **The Balgownie**, **The Albion** and **North Wollongong Hotel**. **Ravensthorpe Function Centre** in Albion Park is also participating in the free trial for 2 months and has just had their BottleCycler installed.



▲ Michael showing just how easy it is at Illawarra Master Builders Club, Wollongong.

Small venues embrace BottleCycler

Recent advocates of BottleCycler demonstrate that to enjoy the benefits, it is not necessary to be a large venue or to have huge volumes of empties. Users of BottleCycler that have a low volume of waste glass, 1-2 bins per week, have found that the introduction of the machine has greatly increased their space and reduced their problems with noise. You don't have to have a big glass volume to have a BottleCycler.

Sel & Poivre in Darlinghurst have been enjoying BottleCycler for some time and new users include the bustling new wine bar in Crown Street, Surry Hills - **Mille Vini** who have an extensive wine selection from around the world.



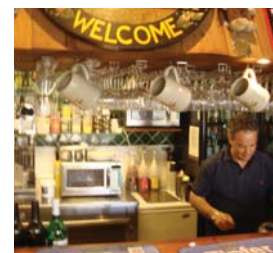
▲ Sel & Poivre in Darlinghurst



◀ Mille Vini - 1000 wines - in Surry Hills

And **Maggies**, a small venue leading the way in recycling in Kings Cross.

Maggies in Kings Cross ▶



Congratulations & thanks to other newcomers who include **Sydney Cove Oyster Bar**, testament to the benefits of BottleCycler in venues with low volumes of glass.



▲ Sydney Cove Oyster Bar proprietor Barry says: "The machine is terrific!It solves a lot of our problems".

KOI in Hunters Hill, **QVB Tea Rooms** who think "It's magic.. I love the machine. My work is now a lot easier and cleaner" and from Mat at **Bar Cleveland**, another small venue, "It give us more room behind the bar and saves staff running in and out with bulky bottles through the night".

If space, time, noise, OH&S and environmental best practice are issues you face, BottleCycler, the onsite bottle crushing system can help to resolve these.



To experience the benefits of BottleCycler, in Melbourne contact: glen@bottlecycler.com
 in Sydney contact: jason@bottlecycler.com
 or call **1300 306 039**

www.bottlecycler.com

encouraging environmental best practice in venues in Australia

Golf Clubs

At the other end of the space spectrum, Sydney golf clubs have shown that they too are keen to save time, space, money, reduce noise, and recycle their used glass. **Asquith, Roseville, Pymble, Camden Valley** and more recently **Campbelltown Golf Clubs** are all Doing The Right Thing, using BottleCycler and ensuring their used glass goes to make new glass rather than to landfill.

Congratulations also to: **Vue de Monde • Vineyard • Leonda by the Yarra • Cross Keys Hotel • Bush Inn • The Crown • Panama • Station Pier • Colombo's • Nacional • Never Where • London Tavern • Prince of Wales • Priscilla's • Hilton Hotel • Candy's Apartment • White Horse Hotel • Kings Cross Hotel • Tea Rooms at QVB • Gunners Barracks • El Rancho • Mille Vini • Club Five Dock • Swissotel • Ettamogo • Chop House • Hugos Manly • Carriageworks • Bar Cleveland**

About the trial:

The National Packaging Covenant and The Packaging Stewardship Forum, are funding the trials of BottleCycler in Sydney and Melbourne. In each city, over 18 months, 90 venues will experience the BottleCycler service for 2 months without charge. BottleCycler is delighted to be helping to achieve NPC objectives of:

- Increasing the amount of glass that is recycled
- Reducing the quantity of glass going to landfill

The National Packaging Covenant is a unique initiative between government and industry, to stop packaging waste ending up in landfill. Working together with Australian brand owners and the packaging supply chain the Covenant scrutinises better ways to recycle, reuse, recover and re-design packaging so it is sustainable and does not end up in landfill. This trial aims to increase quantity of glass being recycled by 1000 tonnes over 18 months.

To participate in the free trial and experience the benefits contact Glen in Melbourne or Jason in Sydney on **1300 306 039**

SPRING CARNIVALS SHORT TERM RENTALS

BottleCycler, now available for short term rental at large events, is supplying over 30 crushers and a full recycling service to the managers at Caulfield, Moonee Valley, Flemington and Royal Randwick Racecourses, ensuring that all the empty bottles are recycled efficiently, cleanly and quietly during the Spring Racing Season.



Mirvac Hotels & Resorts trial and convert to BottleCycler



Mirvac Head Office selected 4 hotels to participate in the free trials for 2 months. These were Citigate Sebel, Citigate Central, Sebel Pier One and Sebel Parramatta. The trials were a great success and the hotels are now continuing to manage their waste glass using BottleCycler, ensuring that their used glass goes to make new glass rather than to landfill. BottleCycler hopes to convert more of the hotels in the group.

From Ron Smith at Sebel Pier One: "When staff place the bottles in the machine, they know they are recycling and doing something for sustainability".

SAVE SPACE • SAVE TIME • REDUCE NOISE • TIDIER PREMISES • IMPROVED OH&S • ENVIRONMENTAL BEST PRACTICE



PACKAGING STEWARDSHIP FORUM